



## COURSE OUTLINE: PMC104 - PROJ COMM MGT

Prepared: Dr. Aaron Gordon

Approved: Sherri Smith, Chair, Natural Environment, Business, Design and Culinary

<b>Course Code: Title</b>	PMC104: PROJECT COMMUNICATION MANAGEMENT
<b>Program Number: Name</b>	2176: PROJECT MANAGEMENT
<b>Department:</b>	BUSINESS/ACCOUNTING PROGRAMS
<b>Academic Year:</b>	2022-2023
<b>Course Description:</b>	This course is designed to provide students with insight regarding project communication models, methods, and artifacts, with a basis in the Project Management Institute (PMI) Body of Knowledge and Methodology. Communication is a critical element of successful projects in development and life cycle formats, project managers must develop and execute integrated communications plans involving all project resources and stakeholders. Students will learn the core concepts as well as the project performance domains to be employed for effective project communications.
<b>Total Credits:</b>	3
<b>Hours/Week:</b>	3
<b>Total Hours:</b>	42
<b>Prerequisites:</b>	There are no pre-requisites for this course.
<b>Corequisites:</b>	There are no co-requisites for this course.
<b>This course is a pre-requisite for:</b>	PMC201, PMC302, PMC400, PMC410
<b>Vocational Learning Outcomes (VLO's) addressed in this course:</b>	<b>2176 - PROJECT MANAGEMENT</b>
<b>Please refer to program web page for a complete listing of program outcomes where applicable.</b>	VLO 6 Interact with team and stakeholders in a professional manner, respecting differences to ensure a collaborative project environment.
	VLO 7 Manage communications to ensure timely and appropriate generation, collection, dissemination, storage and disposition of project information to aid in the achievement of project success.
<b>Essential Employability Skills (EES) addressed in this course:</b>	EES 1 Communicate clearly, concisely and correctly in the written, spoken, and visual form that fulfills the purpose and meets the needs of the audience.
	EES 2 Respond to written, spoken, or visual messages in a manner that ensures effective communication.
	EES 5 Use a variety of thinking skills to anticipate and solve problems.
	EES 7 Analyze, evaluate, and apply relevant information from a variety of sources.
	EES 8 Show respect for the diverse opinions, values, belief systems, and contributions of others.
	EES 9 Interact with others in groups or teams that contribute to effective working relationships and the achievement of goals.
	EES 10 Manage the use of time and other resources to complete projects.



EES 11 Take responsibility for ones own actions, decisions, and consequences.

**Course Evaluation:**

Passing Grade: 50%, D

A minimum program GPA of 2.0 or higher where program specific standards exist is required for graduation.

**Books and Required Resources:**

A Guide to the Project Management Body of Knowledge by Project Management Institute  
Publisher: Project Management Institute Edition: 7th  
or 9781628256673 EText

The Project Management Communications Toolkit by Pritchard, C  
Publisher: Artech House Inc. Edition: 2nd

**Course Outcomes and Learning Objectives:**

<b>Course Outcome 1</b>	<b>Learning Objectives for Course Outcome 1</b>
Define the skills and competencies of an effective project manager, including those of particular importance to the area of project communications.	1.1 Discuss the various leadership skills required by a project manager to be successful in the project environment. 1.2 Research communication methods that effectively use techniques of power, influence and persuasion when communicating with project stakeholders. 1.3 Research the skills required to be an effective project manager.
<b>Course Outcome 2</b>	<b>Learning Objectives for Course Outcome 2</b>
Critique the major elements in project management theory, and the structure of project management as it relates to effective communication with your team and stakeholders.	2.1 Evaluate the Groupthink theory, and other theories used in project communications. 2.2 Identify the qualities of an effective project manager. 2.3 Engage a team using the five-stage team development model.
<b>Course Outcome 3</b>	<b>Learning Objectives for Course Outcome 3</b>
Examine the use of technologies that assist with effective professional communication in a project environment.	3.1 Discuss the purpose and application of various communication tools used in the planning process. 3.2 List the content that is used in a communication plan and how a project manager can maximize the effectiveness of the content. 3.3 Analyze various issue logs and an issue management plan within a project setting. 3.4 Use a software program to create an item register in a project.



**Evaluation Process and Grading System:**

<b>Evaluation Type</b>	<b>Evaluation Weight</b>
Final Exam	35%
Mid-Term #1	20%
Mid-Term #2	24%
Quizzes	21%

**Date:** February 21, 2023

**Addendum:** Please refer to the course outline addendum on the Learning Management System for further information.

